



THE CYPRUS INSTITUTE OF MARKETING Ltd
 Reg. British Virgin Islands
OVERSEAS EXAMINATIONS TIME-TABLE
JANUARY 2010

		SUBJECT
11th January	10.00am-13.00pm	PUBLIC RELATIONS/ PUBLIC RELATIONS AND ADVERTISING
11th January	10.00am-12.30pm	ELEMENTS OF BANKING
11th January	10.00am-12.00pm	INTRODUCTION TO SHIPPING
11th January	10.00am-12.30pm	LAND LAW & EQUITY
11th January	10.00am-12.30pm	FINANCIAL & MANAGEMENT ACCOUNTING
11th January	10.00am-12.30pm	LOGISTICS & DISTRIBUTION MANAGEMENT
11th January	10.00am-12.00pm	BUSINESS CORRESPONDENCE
12th January	10.00am-12.00pm	MARKETING MANAGEMENT
12th January	10.00am-13.00pm	MARKETING COMMUNICATIONS/GLOBAL MARKETING COMMUNICATIONS
12th January	10.00am-12.30pm	PROPERTY LAW
12th January	10.00am-12.30pm	INDUSTRIAL RELATIONS
12th January	10.00am-12.30pm	ABNORMAL PSYCHOLOGY
13th January	10.00am-12.30pm	PRACTICE OF BANKING
13th January	10.00am-12.30pm	CORPORATE & BUSINESS CRIME
13th January	10.00am-13.00pm	EXECUTIVE SKILLS
13th January	10.00am-12.30pm	COMPUTER FUNDAMENTALS
13th January	10.00am-12.00pm	ECONOMICS
13th January	10.00am-12.00pm	INTRODUCTION TO PSYCHOLOGY
13th January	10.00am-12.30pm	OPERATIONS MANAGEMENT
14th January	10.00am-12.30pm	MARKET & MARKETING RESEARCH
14th January	10.00am-12.30pm	INFORMATION TECHNOLOGY
14th January	10.00am-13.00pm	INTERNATIONAL MARKETING/GLOBAL MARKETING STRATEGIES
14th January	10.00am-12.30pm	HOSPITAL & CLINIC MANAGEMENT
14th January	10.00am-12.00pm	STATISTICS
14th January	10.00am-12.30pm	INTERNATIONAL LAW
14th January	10.00am-12.30pm	SOCIAL PSYCHOLOGY
14th January	10.00am-12.30pm	TOURISM OPERATIONS MANAGEMENT
15th January	10.00am-13.00pm	MARKETING PLANNING & CONTROL/CORPORATE STR. PLANNING & CONTROL
15th January	10.00am-12.30pm	LAW OF SEA TRANSPORT
15th January	10.00am-12.00pm	BUSINESS ORGANISATION
15th January	10.00am-12.30pm	HEALTH PROMOTION
15th January	10.00am-12.30pm	PRACTICE OF MARKETING
15th January	10.00am-12.30pm	MARKETING PRACTICE IN THE HOTEL & CATERING INDUSTRY.
15th January	10.00am-12.30pm	SETTLEMENT OF INTERNATIONAL DISPUTES
15th January	10.00am-12.30pm	PERSONALITY PSYCHOLOGY
18th January	10.00am-12.00pm	COMMERCIAL LAW
18th January	10.00am-12.30pm	BEHAVIOURAL STUDIES
18th January	10.00am-12.30pm	INVESTMENT
18th January	10.00am-12.30pm	EUROPEAN UNION LAW
18th January	09.00am-13.00pm	CASE STUDY (BBA/POSTPLAN)*
18th January	10.00am-12.30pm	DATABASE MANAGEMENT SYSTEMS (USING ACCESS 2007)
18th January	10.00am-12.30pm	INTELLECTUAL PROPERTY LAW
18th January	10.00am-12.30pm	ORGANISATIONAL BEHAVIOUR
18th January	10.00am-12.30pm	ABNORMAL CHILD PSYCHOLOGY
19th January	10.00am-13.00pm	RESEARCH METHODOLOGY
19th January	10.00am-12.30pm	BUSINESS ENGLISH
19th January	10.00am-12.30pm	TRADE FINANCE

19th January	10.00am-12.30pm	SOFTWARE PROJECT MANAGEMENT
19th January	10.00am-12.30pm	WORK PSYCHOLOGY
19th January	10.00am-12.30pm	LOGISTICS SYSTEMS MANAGEMENT
20th January	10.00am-12.30pm	FINANCIAL MANAGEMENT
20th January	10.00am-12.30pm	RELATIONSHIP MARKETING
20th January	10.00am-12.00pm	COMPUTERS & INFORMATION SYSTEMS
20th January	10.00am-12.30pm	EUROPEAN ECONOMICS & POLITICS
20th January	10.00am-12.30pm	PUBLIC & PRIVATE HEALTHCARE UNITS
20th January	10.00am-12.30pm	INTERNATIONAL FINANCIAL MANAGEMENT
20th January	10.00am-12.30pm	LAW OF INTERNATIONAL TRADE
20th January	10.00am-12.30pm	THE PRACTICE OF PR & ADVERTISING
20th January	10.00am-12.30pm	MONETARY & FINANCIAL SYSTEMS
20th January	10.00am-12.30pm	COGNITIVE PSYCHOLOGY
21st January	10.00am-12.30pm	PRINCIPLES OF CORPORATE FINANCE
21st January	10.00am-13.00pm	CASE STUDY (ADBA/2ND YEAR)*
21st January	10.00am-12.30pm	GLOBAL TOURISM STRATEGIES
21st January	10.00am-12.30pm	GLOBAL MARKETING RESEARCH
21st January	10.00am-12.30pm	INTERNATIONAL INTELLECTUAL PROPERTY LAW
21st January	10.00am-12.30pm	LAW RELATING TO BANKING
22nd January	10.00am-12.30pm	MARINE INSURANCE
22nd January	10.00am-12.30pm	MARKETING OF FINANCIAL SERVICES
22nd January	10.00am-12.30pm	EU-DECISION MAKING MECHANISMS
22nd January	10.00am-12.30pm	THE TRAVEL BUSINESS/TRAVEL AND TOURISM
22nd January	10.00am-12.30pm	TOTAL QUALITY MANAGEMENT
22nd January	10.00am-12.30pm	EMPLOYMENT RELATIONS
25th January	10.00am-12.30pm	ETHICAL ISSUES & EMPLOYEE RIGHTS
25th January	10.00am-12.30pm	INTERNATIONAL BANKING OPERATIONS
25th January	10.00am-12.30pm	EUROPEAN BUSINESS ENVIRONMENT
25th January	10.00am-12.30pm	HEALTH IN THE COUNTRYSIDE AND THE CITY
26th January	10.00am-12.30pm	BUSINESS POLICY & STRATEGY
26th January	10.00am-13.00pm	Ph.D CORPORATE STRATEGY
26th January	10.00am-12.30pm	MANAGING EMPLOYEE PERFORMANCE
26th January	10.00am-12.30pm	DATABASE SYSTEMS
27th January	10.00am-12.30pm	INFORMATION MANAGEMENT
27th January	10.00am-12.30pm	PLANNING & DEVELOPMENT OF TOURISM
27th January	10.00am-12.30pm	OCCUPATIONAL SAFETY & HEALTH
27th January	10.00am-12.30pm	MANAGING CHANGE
27th January	10.00am-12.30pm	MARKETING OF SERVICES
28th January	10.00am-12.30pm	MANAGEMENT INFORMATION SYSTEMS
28th January	10.00am-12.30pm	JOB EVALUATION & BENEFITS
28th January	10.00am-12.30pm	TOURISM & LEISURE MANAGEMENT/TOURISM MANAGEMENT
28th January	10.00am-12.30pm	STRATEGIC HRM PLANNING
28th January	10.00am-12.30pm	STRATEGIC MARKETING
29th January	10.00am-12.30pm	PRODUCTIVITY & TOTAL QUALITY MANAGEMENT
29th January	10.00am-12.30pm	FINANCE OF INTERNATIONAL TRADE
29th January	10.00am-12.30pm	FINANCIAL PLANNING & CONTROL
30th January	10.00am-12.30pm	HUMAN RESOURCES MANAGEMENT

* Please note that the ADBA (BBA YEAR II) and BBA (BBA YEAR III) Case Study exams will be based on case study text to be included in the actual exams and NOT on a text sent one month in advance as was the case in previous years.